4/27/2015 Speaker Panel Polling Results

We provided opportunities to participate online and in-person.

Looking at demographic data, the online community is more representative of Boulder.

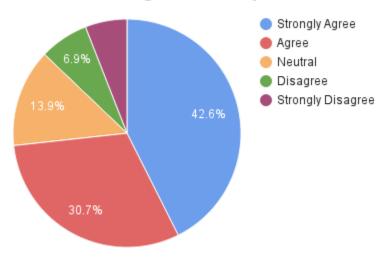
However the online community didn't participate in the poll in the same numbers so their results are diluted by the in-person demographics.

References

- Speaker Panel Poll Data, Online & In-Person
- US Census, http://censusreporter.org/profiles/16000US0807850-boulder-co/

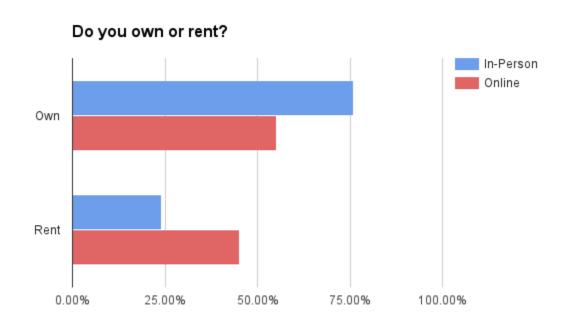
73.3% valued attending the event.





Boulder is 51% Renters.

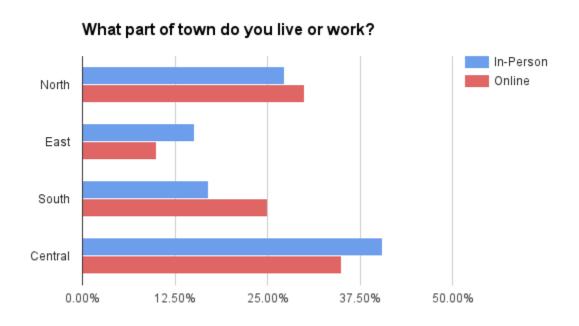
- Online, renters accounted for 45% of respondents.
- In-person, renters made up 24.11%



53% of Boulder population is under 30.

- Online, 40% of respondents were under 36.
- In-person, renters made up 17.14%

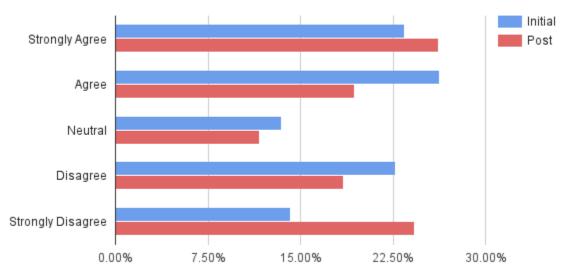
What is your age? Under 18 18 to 36 37 to 55 56 to 74 Over 74 0.00% 15.00% 30.00% 45.00% 60.00%



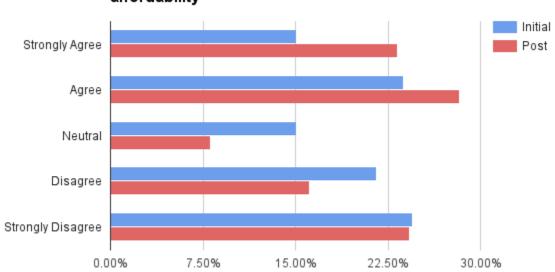
We polled twice to gauge changes in opinion.

- Initial: Before speaker panel
- Post: After speaker panel

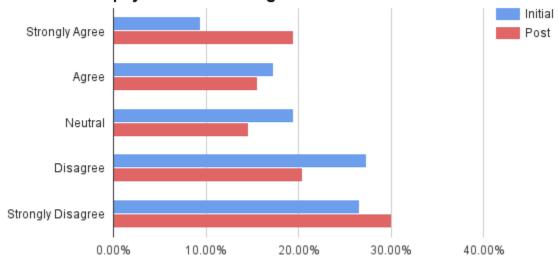
Housing affordability is primarily a matter of supply and demand



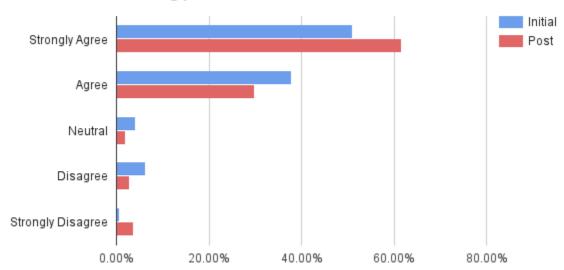
Increased density will increase housing affordability



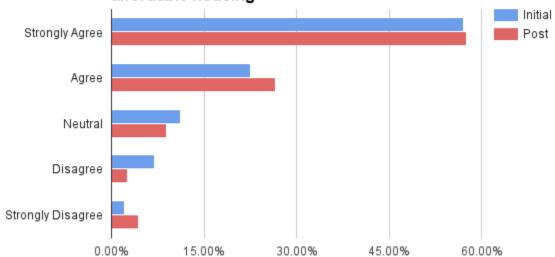
City permanently affordable housing programs cause the rest of home buyers and renters to pay more for housing



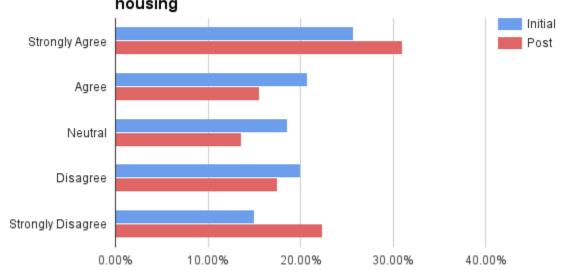
Employment growth increases pressure on housing prices



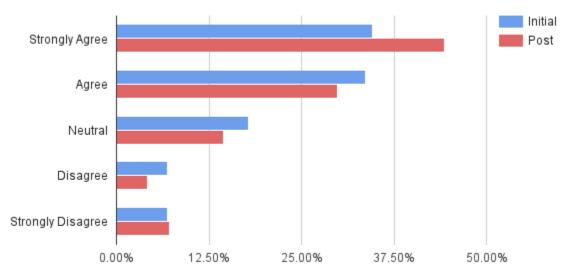
To address our affordability issues, the city should encourage the preservation of existing affordable housing



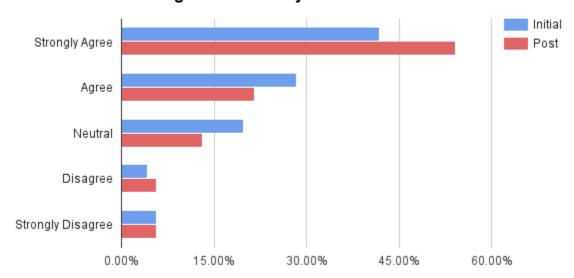
To address our affordability issues, the city should encourage the construction of new housing



City housing efforts should focus on changing what types of new housing is built



City efforts should focus on using existing housing more efficiently



I am willing to support changes in my neighborhood - if it makes housing more affordable and the impacts are fully considered

